



Airports, terminals & transport hubs

Ensure optimal performance in washrooms, common areas and high-traffic spaces to reduce cost and improve customer satisfaction



EverSmart offers data-driven solutions that include risk mitigation tools to address challenges commonly faced in terminals.

Data-Driven Cleaning allows businesses to save thousands of dollars in costs over a single year.

Space utilization monitoring provides insights into to the occupancy, usage, density and ultimately the value of your facilities.

Indoor Air Quality monitoring offer data to optimize energy use and improve air quality, leading to cost savings and improved sustainability efforts.

With EverSmart's solutions, you can improve your terminal operations and increase customer satisfaction while accessing data that helps you better understand the real-time performance of your assets.

- Predictive data
- Operational efficiency
- Customer satisfaction

Transforming your terminals into smart spaces



EverSmart Space

- Catch out-of-pattern usage of sensitive or secure areas
- Charge higher retail tenant rents according to demographic foot traffic data
- Reduce utility costs and improve carbon footprint by calibrating lights, heat and cooling to occupancy



EverSmart Clean

- User feedback provides real-time service requests
- Understand the value and usage of common areas
- Track performance (SLAs) of cleaning contractors
- Utilize activity data for strategic decision making
- Gather ESG compliance metrics



EverSmart Air

- Drive customer satisfaction and comfort
- Produce valuable ESG metrics
- Boost staff productivity, retention and wellness
- Feed WELL, LEED, BREEAM and other building certifications
- Spot issues early before they become problems



EverSmart Clean at scale: \$2.5m saved

Example: 2m ft² Airport with \$2.8m cleaning cost

Data insights: Usage patterns show heavily vs. sparsely used areas

Results: Change cleaning model to demand-based cleaning & achieve 18% labor savings*

Return on investment: \$2.5m in savings over 5 years

**Example reflects an average savings of 15-22% based on analysis of occupancy data and cleaning schedules*

\$2.5m

in savings

24%

improvement
in customer
satisfaction

36%

improvement
in response
time

18%

labor savings

Return on Investment



Indoor Air Quality Monitoring: Productivity gains 10-30% per worker as CO² / humidity optimized.²

Occupancy/Activity Monitoring – Alerts on utilization; vital data for guest services and safety; up to 37% annual savings on energy in unoccupied spaces.³

Predictive Cleaning – Increase 14% - 30% in cleaning staff productivity. Provides visible responsiveness and lowers absentee rate by slowing down infection.⁴

Fridge Temperature Monitoring – Prevent losses and mitigate deeper liability concerns about spoilage and food quality.

Leak Detection – 6% - 14% reduction in routine water use; mitigates risk of major expenses.⁵

EverSmart solutions can cut up to 40% of typical operating costs

¹ BOMA study

² US Dept Environmental Health

³ MIT Study

⁴ US Bureau of Labor Statistics

⁵ Virginia Tech study

⁵ Full references and studies available by request.

Safety & Wellness

In a study for Bradley Industries, over 89% of workers reported that the physical environment in which they work is directly correlated with the value they believe their employer places on them.

EverSmart solutions deliver the data that underpins this kind of reassurance, boosting retention rates, productivity and employee morale.

Staff who feel good about their jobs are inspired to serve others. Taking care of your workers, in other words, is part of taking care of business.



A survey of 4,000+ workers in the US, UK, UAE and Singapore found:

- **71%** of workers believe more workplace technology would help them better manage their well-being
- **61%** believe workplace technology could help them better manage their mental health
- **80%** would like their employer to use anonymized health and environmental data to improve safety, health and wellness

— *Is Technology Keeping Workers Healthy or Making them Ill? Aetna Intl, June 2020*

Learn more about our solutions for airports & terminals, contact Sales@Microshare.io