



# EverSmart Clean:

Data-driven cleaning technology that saves time, improves margins and frees up resources

EverSmart Clean provides you with new data and insight into what needs to be cleaned and how often. Resources are allocated based on need rather than routines, improving performance and reducing cost.

EverSmart Clean increases worker productivity by 20% per-person/per-week, resulting in a more efficient deployment of cleaning teams as well as reliable data on daily space usage.

Workplace culture has shifted with the ever-increasing hybrid-work model. Your building’s cleaning schedules should adjust accordingly.

**“for 83% of workers, the condition of their workplace restrooms was an indicator of how a company values its employees.”**

- The Bradley Corporation



# Fulfill contract SLAs with fewer resources in a tight labor market



## The challenge

Staffing challenges in a tight labor market



## The solution

Activity data and user feedback to deliver real-time insights on the cleanliness of a space



## The outcome

Better customer satisfaction, increase in resource flexibility, improved response time, increased margins



## Meet SLAs with less labor

**Example:** 500,000 ft<sup>2</sup> building with \$700,000 annual contract & 15 cleaners

**Data insights:** 35-40% daily occupancy

**Results:** Traffic and utilization data shows space can be cleaned with two fewer staff or reallocate resources

**Savings:** \$100,000 or 15% more flexibility in resource allocation yearly

**Return on investment:** Increase margins and 22% more flexibility for resource allocation

## Benefits

- Win new business by differentiating from competitors with cutting-edge technology
- User feedback to deliver real-time insights of service requests, leading to improved occupant satisfaction
- Track performance of cleaning contractors with arrival history
- Gain insights on usage of space (breakrooms, washrooms, conference rooms)
- Gather insights for ESG compliance