

## Protect your brand’s reputation, and the health of your customers with EverSmart Washroom

Did you know that a recent survey revealed 86% of people say a business’s commitment to washroom cleanliness factors into their decision to patronize that location?

Availability, visible cleanliness and supply of everything that’s needed summarize the expectations of washroom users. And when there’s a problem, it imperative to be able to report it easily and anonymously to the right person in order to fix it fast.

EverSmart Washroom’s simple feedback and workflow system ensures that problems get solved before they become crises.

- **Is there water on the floor?** This is not only off-putting, but also a potential liability should someone slip and injure themselves.
- **Is there a leak?** Catching a plumbing issue early can mean the difference between a simple fix and closing for repairs.
- **Is the toilet clogged?** Imagine the impact this scenario has on your brand.

### STAKEHOLDERS



### RETURN ON INVESTMENT



### Benefits

- Accountable workflow with real-time ‘check in’ reporting
- On-demand anonymous feedback
- Preventative data insights
- Improved customer satisfaction

**86% of people surveyed say dirty restrooms would discourage them from visiting a hotel or restaurant**

- The Harris Poll, June 2018 among 2,024 U.S. adults aged 18 and older