

## Space utilization monitoring to increase value, reduce overhead costs and turn your property into a smarter, more sustainable asset

## **Property differentiation**

- Are there amenities in your building that are underutilized? Change these spaces to a more desirable amenity.
- How are you making design decisions for your space? Identify the types of spaces, label the spaces, track usage with data & redesign accordingly
- Do you know physical occupancy of your tenants? If a space isn't being used by your tenant, that's a good indication that the property is vulnerable to lease termination.



Leverage occupancy and utilization data to influence future development and construction decisions



## **Benefits**

- Smart buildings have historically increased building valuation by 15%
- Know how your space is being used to make better strategic retail leasing decisions or amenity reallocation
- Reduce utility costs and improve carbon footprint by calibrating lights, heat and cooling to actual occupancy
- Invest savings in other amenities to retain and attract tenants