



EverSmart Clean:

Data-driven cleaning technology that reduces cost and improves user satisfaction by cleaning what is needed when it's needed



[EverSmart Clean](#) provides you with new data and insight into **what needs to be cleaned** and **how often**. Resources are allocated based usage patterns, not routine, improving performance and reducing cost.

Cleaning indoor spaces in offices, hospitals, labs, universities and sports stadiums has long been carried out on a room-by-room, floor by-floor basis. Spaces with heavy use have had the same attention as those with little activity, leading to dissatisfied occupiers.

‘for 83% of workers, the condition of their workplace restrooms was an indicator of how a company values its employees.’

- The Bradley Corporation

Reduce the amount of money you are spending on cleaning your spaces



The challenge

Costs to maintain your building are continually increasing



The solution

Activity data and user feedback to deliver real-time insights on the cleanliness of a space



The outcome

Improved user experience, real-time feedback on cleanliness of a space, and reduce cleaning costs

Demand-based cleaning

Example: 350k ft² building with a \$490,000 annual cleaning cost (\$1.40 per ft²)

EverSmart Clean data insights: Usage patterns show heavily vs. sparsely used areas

Results: Change cleaning model to demand-based cleaning & reduce cleaning cost by **18%**

Savings: \$462,000 over 5 years

Return on investment: 96%



Benefits

- Utilize activity data for strategic decision making
- User feedback to deliver real-time insights of service requests, leading to improved occupant satisfaction
- Understand the value and usage of common areas
- Track performance of cleaning contractors with arrival history
- Negotiate cost of cleaning contract