ever**smart**™
washroom

EverSmart Washroom:

Protect your staff, customers, tenants and reputation from avoidable problems with a smart restroom monitoring system

EverSmart Washroom's simple feedback and workflow system ensures that problems get solved before they become a crisis.

Did you know that a recent survey revealed 86% of people say a business's commitment to washroom cleanliness factors into their decision to frequent that location?

The primary concerns of washroom users are availability, visible cleanliness, and adequate supply of necessary items. In addition, it is important for users to be able to report any issues easily and anonymously to the appropriate person in order to have them promptly resolved.

3 out of 4 people say dirty restrooms would discourage them from visiting a hotel or restaurant

– The Harris Poll, June 2018 among 2,024 U.S. adults aged 18 and older

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unleash the data

ever smart™

Prevent issues from turning into disasters

The challenge

Heavily used washrooms mean a lot of wear and tear. Between leaks, clogs and supply shortages, your public washroom can become a branding disaster.

The solution

EverSmart Washroom helps identify issues before they become expensive problems. Traffic sensors, anonymous feedback stations and a workflow app translates to a responsive approach to cleaning and maintenance.

The outcome

Collecting data that informs a responsive approach to washroom cleaning and maintenance is crucial in improving customer satisfaction, preventing water leaks and reputational damage.

Deploying EverSmart Washroom not only improves user experience but shows your customers and staff that you care.

Manage workflow with React-M:

Microshare's smart phone app React-M logs EverSmart Washroom data and incentivizes staff to claim and respond to complaints quickly. All reports and service check ins are time coded and logged.

Benefits

- Accountable workflow with real-time 'check in' reporting
- On-demand anonymous feedback
- Preventative data insights
- Improved customer satisfaction

- **Real-time user feedback**
- **Improved response times**
- **Preventative data insights**

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