



HOTEL & HOSPITALITY

Smarter, greener, stronger

EverSmart technology unleashes cost savings
as it reassures guests and empowers staff

The Hotel and Hospitality industry was hit hard during COVID-19. But as the pandemic abates, it leaves behind a changed world with new expectations, investor demands and regulatory requirements regarding the safety, sustainability and sanitation of indoor spaces, the responsiveness of hotel facilities and the wellness of staff and guests.

‘Embrace technology! It’s still going to have a huge impact on how meetings are held going forward so hotels will need seamless tech in place that’s better than people have at home in order to attract business.’

— EY: ‘How the COVID-19 pandemic is reshaping business travel’

Elevating Expectations



The challenge

Emerging from a period of reduced revenue, capital investments need to pay for themselves quickly. Technology improves guest experience, increases the wellbeing of guest and hotel staff even as it lowers operating costs and reduces risks.



The solution

Guests and staff want to see COVID-19's lessons applied to the spaces they occupy. EverSmart IoT solutions enhance safety, sanitation and responsiveness, protecting guests, staff and your hotel's reputation while automating processes to save labor and money.



The outcomes

EverSmart solutions lower operating costs by 14%-to-40% while delivering outcomes like wellness & satisfaction, data-driven cleaning, ESG metrics, room occupancy, staff response data, smart smoke detection & more. In most cases, EverSmart will pay for itself within a year.

Leveraging data for guest satisfaction, reassurance and cost savings



Data that Delights

Reputation & Trust matter in the hotel industry. Here are just some of the many ways EverSmart can enhance safety and wellness while mitigating risk



TouchFree Amenities and Predictive Cleaning: From the condition of restrooms to quick alerts about leaks, supply problems or noise complaints, QR code driven solutions record & streamline response times and provide guest satisfaction.

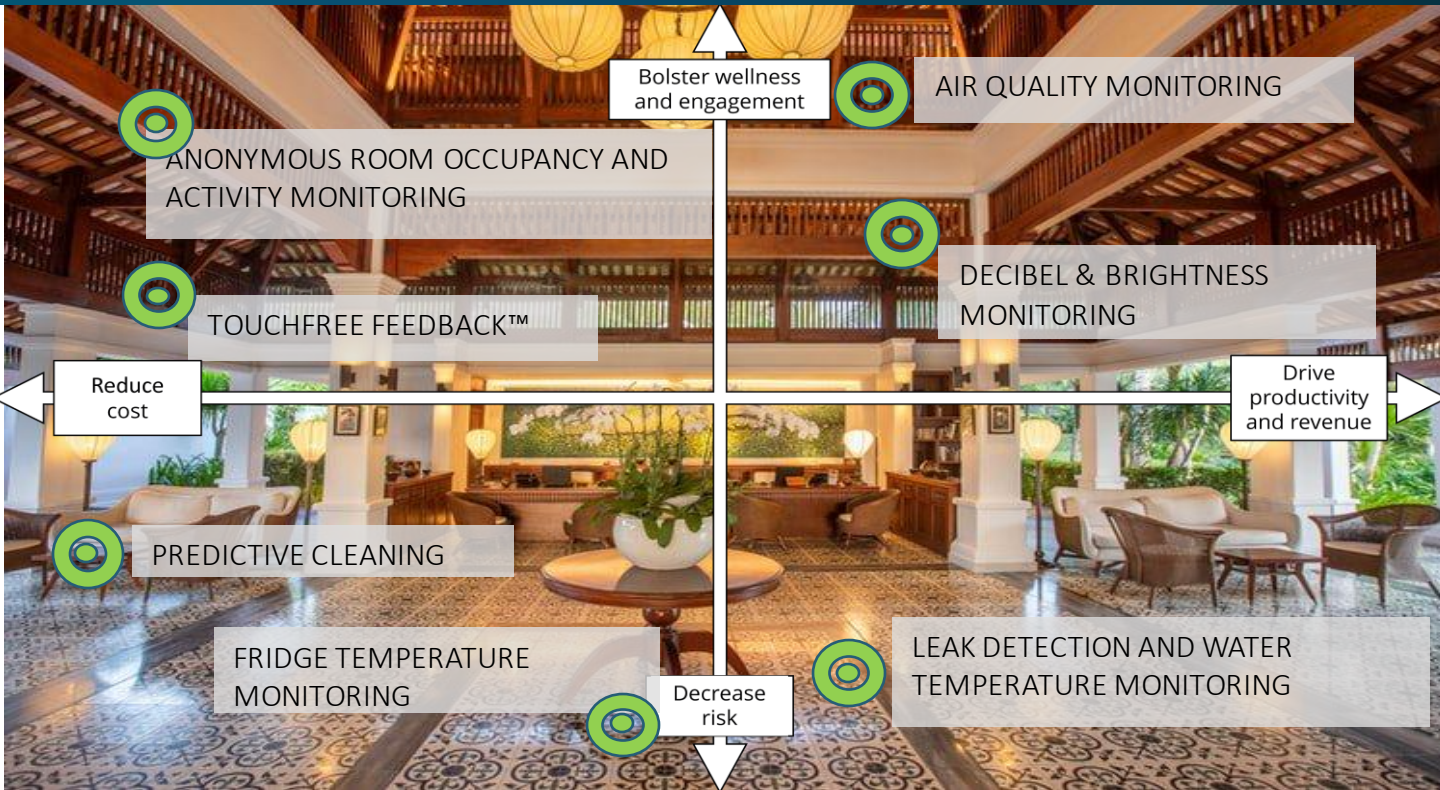
Room Occupancy Monitoring: Anonymized red/green sensors indicate when a room is occupied. Never again knock and bother! Quietly transformative data daily guest interactions and vital information in an emergency.

Utilization & Energy: Heat, clean and service rooms when they need it, not on a constant, wasteful basis. Occupancy data opens the way to efficiencies.

Asset Zoning & Stop-Loss: Track luggage carts, cots and other mobile equipment, get alerts if they leave the property or just give guests an ability to see on an app if there's an open chair at the poolside lounge.

Preventative Maintenance: Fridge Temperature Monitoring, Leak detection, Water Temperature Monitoring to ward off Legionella, and data on doors and windows left unintentionally opened can save money, reputation and lives.

Return on Investment



Touch Free Feedback™ – Helps avoid unplanned expenses; Lowers maintenance pf² by 12%.¹

Indoor Air Quality Monitoring – Productivity gains 10-30% per worker as CO² / humidity optimized.²

Occupancy/Activity Counting – Alerts on utilization; Vital data for guest services and safety; up to 37% annual savings on energy in unoccupied spaces.³

Predictive Cleaning – Increase 14% - 30% in cleaning staff productivity. Provides visible responsiveness and lowers absentee rate by retarding infection.⁴

Fridge Temperature Monitoring – Prevent losses and mitigate deeper liability concerns about spoilage and food quality.

Leak Detection/Water Temp – 6% - 14% reduction in routine water use; Mitigates risk of major expenses.⁵

EverSmart solutions can cut up to 40% of typical hotel operating costs

¹ BOMA study

² US Dept Environmental Health

³ MIT Study

⁴ US Bureau of Labor Statistics

⁵ Virginia Tech study

⁵ Full references and studies available by request.

Safety & Wellness

Just like your guests, hotel employees also seek safety and reassurance. In a study for Bradley Industries, over 89% of workers reported that the physical environment in which they work is directly correlated with the value they believe their employer places on them.

EverSmart solutions deliver the data that underpins this kind of reassurance, boosting retention rates, productivity and employee morale.

A happy hotel staff will reap happy, repeat guests. Staff who feel good about their jobs are inspired to serve others. Taking care of your workers, in other words, is part of taking care of business.



A survey over over 4,000 workers in the US, UK, UAE and Singapore found:

- 71% of workers believe more workplace technology would help them better manage their physical health and well-being
- 61% believe workplace technology could help them better manage their mental health
- 80% would like their employer to use anonymized health and environmental data to improve safety, health and wellness

— *Is Technology Keeping Workers Healthy or Making them Ill? Aetna Intl, June 2020*

Learn more about our Sensing Network solutions for Hotels & Hospitality, contact Sales@Microshare.io