

Delta, Omicron: What's next?

Universal Contact Tracing has protected our clients since April 2020 and it remains a key tool in keeping facilities safe

Rapidly deployed and wearable contact tracing from Microshare has kept some of the world's largest companies safe and workplaces humming



First the Delta variant, now Omicron: mutations of COVID-19 have set back 'Return-to-Work" planning and reinforced the value of Microshare's contact tracing wearables. We all want COVID-19 in the rearview mirror. But while it's still here, our clients are renewing contracts for Universal Contact Tracing to keep workers safe, outbreaks contained and facilities open.

"Shutting down or even slowing global production costs us millions of dollars a day. This was a problem we simply had to solve, and wearable contract tracing gave us a solution."



☐ **Budaja Lim**, Southeast Asia CIO, GlaxoSmithKline









The challenge

Working from home is simply not possible in many sectors. And with new variants of COVID-19 emerging with each season, companies need to stay alert and not fall victim to a "post-pandemic' mentality. Sadly, it's not over yet. Keeping offices, factories and hospitals up and running requires planning and smart technology.



The solution

Microshare's Universal Contact Tracing solution tracks people moving around facilities. Universal Contact Tracing wearables allowed pharma giant Glaxo SmithKline, US retailer Rent-A-Center and many others contain and prevent COVID outbreaks and avoid disruptive shutdowns at their global facilities.



Security & privacy

Unlike smartphone apps, our Bluetooth wearables collect no personally identifiable information (PII).. Instead, pseudonymized flows securely to client dashboards for GDPR compliant tracing. Our transparent approach requires a wearer's consent and protects and reassures workers, customers and their families.



Keeping people safe and operations moving

"Microshare's Universal Contact Tracing is easy to use and extremely valuable in identifying people when the exposed person doesn't remember the contact event."

Lynn Jenkins, Director of Human Resources, Rent-A-Center





Watch the Universal Contact Tracing Video

https://www.youtube.com/watch?v=h9gWX3CAf_M

About Microshare

Microshare ® provides Smart Facilities data solutions at scale that bring safety, wellness, cost savings and sustainability to our clients' vital assets. Our Sensing-as-a-Service model and global reseller network helped our clients get back to business quickly, safely and cost efficiently in 2020, all while shedding new light on the true performance and utility of their real estate holdings to prepare them for success in the post-pandemic future.