



STADIUM & ENTERTAINMENT

Pack the house

EverSmart technology unleashes cost savings as it feeds the business and reassures your guests and staff

The global pandemic has forever changed the relationship between people and the spaces they occupy. Reassure your occupants with EverSmart data. Stadiums, festivals and other entertainment venues were hit hard during COVID-19.

But as the pandemic abates, it leaves behind a changed world with new demands, expectations and regulatory requirements regarding the safety, sustainability and sanitation of densely populated spaces.

Leverage your data



The challenge

Emerging from a difficult period, capital investments need to pay for themselves quickly. Reassuring customers, retaining and safeguarding staff are now key strategic priorities. But solutions need to be actionable, affordable and quick to deploy.



The solution

EverSmart data solutions enhance safety, sanitation and responsiveness, protecting staff, customers and your reputation. Deployed within days, EverSmart automates processes to save time and money, mitigates risks and provides key data for management decisions.



The outcomes

With visible solutions like TouchFree Feedback™ and dashboards displaying density, air quality and more, EverSmart solutions provide the peace of mind staff and customers crave. They also lower operating costs by 14%-to-20% and pay for themselves within one year of deployment.

Leveraging data for attendee satisfaction, reassurance and cost savings



Meeting new expectations

People yearn to get back to the sport & entertainment events shuttered during the pandemic.



Occupancy & Activity Monitoring: Anonymized sensor data indicates levels of activity and duration of occupancy. Density levels, seating patterns and more available in real time and in historic patterns, enabling smarter approaches to security, safety, concessions and cleaning.

Electricity Monitoring: With immediate savings of up to 30% on electricity costs, this easy to deploy solution also identifies anomalies in power supply and the operation of valuable physical plant, potentially preventing breakdown, waste and even fire.

Predictive Cleaning: Heat, clean and service rooms when they need it, according to utilization, not on a constant, wasteful basis. Occupancy data opens the way to efficiencies.

Asset Zoning & Stop-Loss: Track expensive mobile equipment – golf carts, hand trucks, cleaning equipment and power tools. Get alerts if they leave the property and increase staff productivity as the hunt for missing equipment is no longer necessary.

Preventative Maintenance: Fridge Temperature Monitoring to prevent food spoilage, Leak detection saves water waste and flood damage, Water Temperature Monitoring wards off Legionella. Manage risk intelligently and proactively with empirical, EverSmart data.

TouchFree Feedback™: From the condition of restrooms to quick alerts about leaks, supply problems or noise complaints, QR code driven solutions record & streamline response times and provide guest satisfaction. Deployed properly, this can mitigate some of the worst challenges of large arenas and other venues.

EverSmart solutions will cut 14%-to-30% of a typical venue's operating costs



A survey over 4,000 workers in the US, UK, UAE and Singapore found:

- 71% of workers believe more workplace technology would help them better manage their **physical health and well being**.
- 61% believe workplace technology could help them better manage their **mental health**.
- 80% would like their employer to use anonymized health and environmental data to **improve safety, health and wellness**.

Just those attending an event, the staff taking care of them also seek safety and reassurance. In one large study, over 89% of workers reported that the physical environment in which they work is directly correlated with the value they believe their employer places on them. This goes directly to retaining your most valuable employees.

Staff who feel good about their jobs are inspired to serve others. Taking care of your workers, in other words, is part of taking care of business.

Return on investment



For the first time, EverSmart solutions developed to **protect workers** during the pandemic can be deployed to safeguard the health and safety of those attending

Microshare developed the **Crowd Safety Management wearable solution as Universal Contact Tracing** during the pandemic and deployed it to secure the workforces of some of the world's largest manufacturers and logistical firms – companies that could not “go remote.”

Retooled for large crowds, our CSM wearables can track, store and provide alerts that provide visibility into large gatherings, enabling smooth management of everything from football or NASCAR, concerts and multi-day street festivals.

Learn more about our solutions
contact Sales@Microshare.io