

# RETAIL Reting new expectations

# Data that feeds the business and reassures your customers and staff

Microshare's EverSmart solutions create data insights where none existed before. From air quality to traffic patterns, TouchFree Feedback™ to Predictive Cleaning, EverSmart cuts costs, boosts productivity and provides safety, comfort and engagement for your customers and staff.

The global pandemic has forever changed the relationship between people and the spaces they occupy. Reassure them with EverSmart data.



## Meeting new expectations



### The challenge

Emerging from a difficult period, capital investments need to pay for themselves quickly. Reassuring customers, retaining and safeguarding staff are now key strategic priorities. But solutions need to be actionable, affordable and quick to deploy.



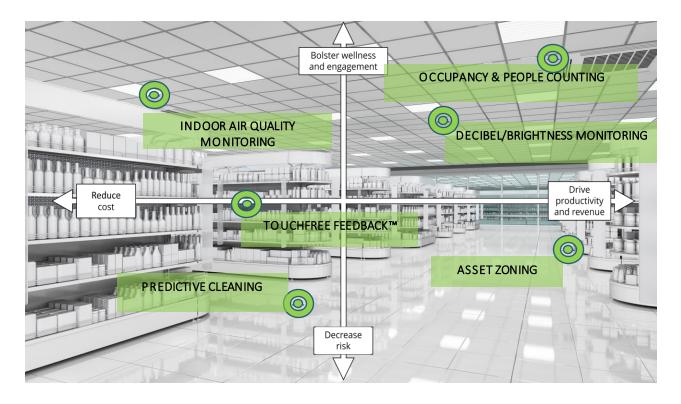
#### The solution

EverSmart data solutions enhance safety, sanitation and responsiveness, protecting staff, customers and your reputation. Deployed within days, EverSmart automates processes to save time and money, mitigates risks and provides key data for management decisions.



#### The outcome

With visible solutions like TouchFree Feedback<sup>™</sup> and dashboards displaying density, air quality and more, EverSmart solutions provide the peace of mind staff and customers crave. They also lower operating costs by 14%to-20% and pay for themselves within one year of deployment.







**Indoor Air Quality Monitoring** to reassure people, limit infection and prevent a CO<sup>2</sup> hit to productivity.



TouchFree Feedback<sup>™</sup> for engagement, responsiveness and to report issues before they become problems.



**Predictive Cleaning** to customers and staff and apply data-driven on-demand efficiency to inefficient cleaning routines.



**Occupancy/People Counting** for real-time traffic and density patterns and usage data to right-size real estate footprint.



**Decibel/Brightness monitors** detect unwanted and non-compliant conditions, boost comfort and decrease liability claims.



**Asset Zoning** tracks mobile equipment (carts, tools, hand-trucks and more) to increase productivity and generate stop-loss alerts to prevent theft.

Learn more about our Sensing Network solutions for your retail place, contact <u>Sales@Microshare.io</u>

