## **CASE STUDY**



## Getting the world safely back to work Secure, wearable Universal Contact Tracing protects people

"Shutting down or even slowing global production costs us millions of dollars a week. This was a problem we simply had to solve, and wearable contract tracing gave us a solution."



Budaja Lim, Southeast Asia CIO, GlaxoSmithKline



For some businesses, remote work simply is not an option. For the world's largest pharma firms, manufacturers, miners and other heavy industries, revenue correlates directly with the number of workers returning to the production line. This where Universal Contact Tracing from Microshare has made a difference.







#### The challenge

Working from home is simply not possible for many sectors. For industries like food production, mining, chemicals, pharma and logistics,, maintaining operations during a pandemic while keeping their people safe became a new global challenge.



#### The solution

Microshare's solution tracks people moving around facilities. Universal Contact Tracing wearables allowed pharma giant Glaxo SmithKline, US retailer Rent-A-Center and many others contain and prevent COVID-19 outbreaks and avoid disruptive shutdowns at their global facilities.



#### Security & privacy

Unlike smartphone apps, our Bluetooth wearables collect no personally identifiable information (PII). Instead, pseudonymized data flows securely to client dashboards for GDPR compliant tracing. Our transparent approach requires a wearer's consent and protects and reassures workers, customers and their families.

### Keeping people safe and operations moving



"Microshare's Universal Contact Tracing is easy to use and extremely valuable in identifying people when the exposed person doesn't remember the contact event."

"Lynn Jenkins, Director of Human Resources Rent-A-Center, UCT deployment Corporate HQ in Texas.





# Get Universal Contact Tracing Now Contact sales@microshare.io

Visit us online at https://www.microshare.io/universal-contract-tracing-solution/

#### **About Microshare**

Microshare<sup>®</sup> provides Smart Facilities data solutions at scale that bring safety, wellness, cost savings and sustainability to our clients' vital assets. Our Sensing-as-a-Service model and global reseller network helped our clients get back to business quickly, safely and cost efficiently in 2020, all while shedding new light on the true performance and utility of their real estate holdings to prepare them for success in the post-pandemic future. Microshare is a leader in LoRaWAN applications and a proud member of the LoRa Alliance<sup>®</sup>